

Kentucky City/County Management Application for Sponsors Program



The Kentucky City/County Management Association is the leading organization in Kentucky promoting trained, qualified professional managers & administrators in local government. Formed in 1971, KCCMA is an association of City Managers and Administrators across the state that meets regularly and supports members through training, networking, and promotion of the profession. KCCMA also upholds professional ethics for the membership.

Businesses and individuals throughout Kentucky can support the membership's goals of promotion of the profession through a sponsorship. KCCMA offers several sponsorship opportunities to meet the desired level of support. The following sponsor levels are available.

SPONSORSHIP LEVELS

GOLD- A minimum annual contribution of \$3,000 (cash or in-kind services approved by the Board of Directors). A Gold level sponsor will be provided up to 15 minutes to speak to the members at annual conferences and will receive two complementary invites to all non-classroom activities at conferences (meals, dinners, hospitality room and networking events). Gold level sponsors will be provided space to display marketing material at annual conferences and have the opportunity to introduce a speaker or presenter. They will also receive Gold level recognition on any marketing material used by the association and KCCMA website.

SILVER- A minimum annual contribution of \$2,000 (cash or in-kind services approved by the Board of Directors). A Silver level sponsor will receive one complementary invitation to all non-classroom activities at conferences (meals, dinners, hospitality room and networking events). Silver level sponsors can have their marketing material distributed at annual conferences to all conference attendees if provided. They will also receive Silver level recognition on any conference marketing material used by the association and KCCMA website.

BRONZE- A minimum annual contribution of \$1,000 (cash or in-kind services approved by the Board of Directors). Bronze level sponsors are considered "friends" of the association. Bronze level sponsors can have their marketing material distributed at annual conferences to all conference attendees if provided. A Bronze level will also receive Bronze level recognition on any conference marketing materials used by the association and mention on the KCCMA website. If a Bronze level sponsor wishes to attend conference activities they can purchase a non-member registration giving them an invite to all non-classroom activities at conferences (meals, dinners, hospitality room and networking events).

FOUNDER- This level of sponsorship is reserved for a one-time contribution to KCCMA of more than \$10,000 in financial or authorized in-kind services shall receive special recognition for their substantial support and/or long-term commitment to the Association. A Founders level sponsor will receive all the benefits of a Gold Sponsor for three consecutive years

A detailed explanation of the sponsorship program is enclosed with this application.

Please denote on the rear of this form information on your desired level of support and information on your company. In sponsoring KCCMA, your company agrees to follow and abide by the Association's ethical guidelines for participation.

Upon acceptance of your sponsorship, you will receive a letter from the KCCMA president welcoming you as a new sponsor.

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My desired level of sponsorship –

- _____ GOLD
- _____ SILVER
- _____ BRONZE
- _____ FOUNDER

Sponsor Period (circle) 2019 2020 2021 2022

Sponsor Information

Name of Company _____

Principal Contact _____

Street Address _____

Mailing Address _____

City/State/Zip _____

Telephone/Fax _____

Email Address _____

Checks are made payable to the Kentucky City County Management Association. KCCMA is a non-profit 501c entity and the sponsoring entity may benefit from tax advantages for the donation. (Check with your tax professionals). Please mail checks to KCCMA in care of the Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, KY 40507.

CHECK AMOUNT ENCLOSED \$ _____

In sponsoring the KCCMA, I hereby agree that my company and all of our employees/agents agree to adhere to the sponsorship code of ethics guidelines attached hereto.

Name _____ Title _____

Signature _____